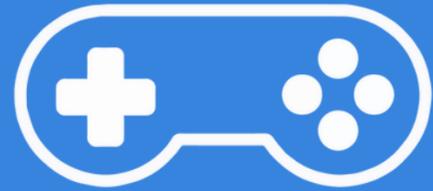ENDER OCEAN

ENDER OCEAN™

Your Mission : "Clean the Ocean !"

PROBLEM

How to act personally against the sea pollution ?

Confidential

INNOVATIVE VIDEO GAME

ENDER OCEAN ™ is an innovative video game in the environmental domain. Players control remotely operated robots to accomplish cleaning missions underwater.
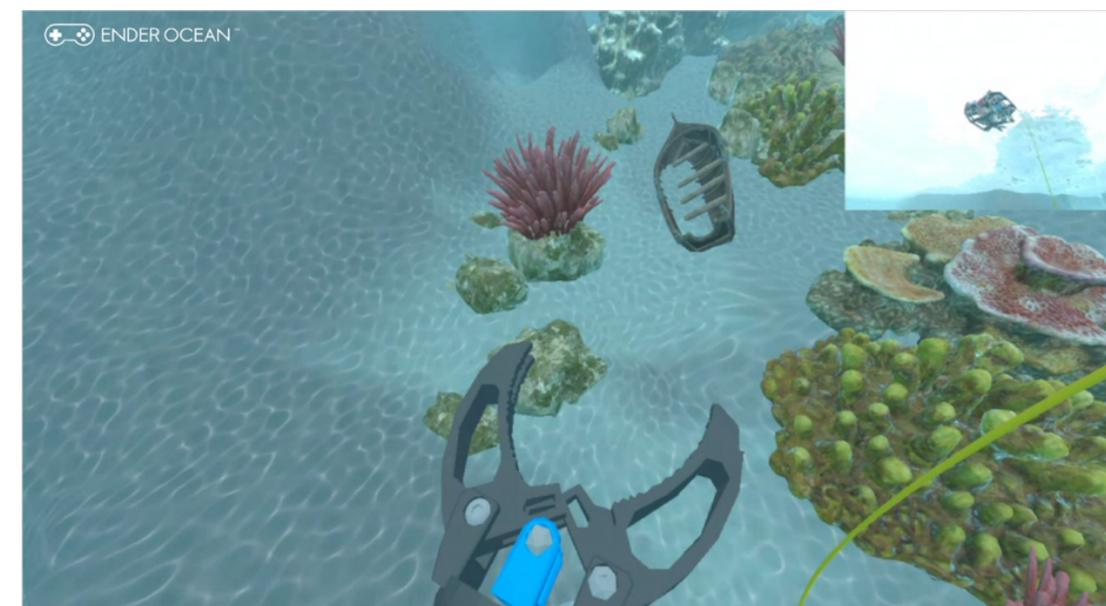
The game includes software levels where players must complete virtual challenges to earn points (collect plastic waste, remove fishnets...). And hardware levels, where they can participate to real-life sessions in natural environment (lakes, rivers, sea...) and collect real waste while staying home.

The game is Free to play. First levels will be available on PC and mobile on 8th June 2022
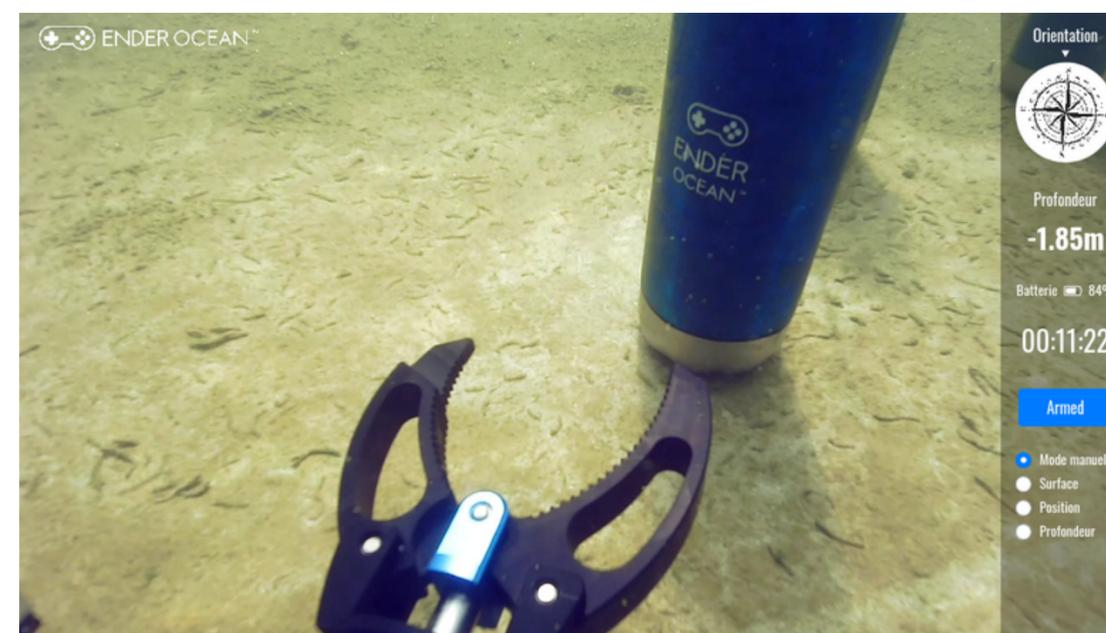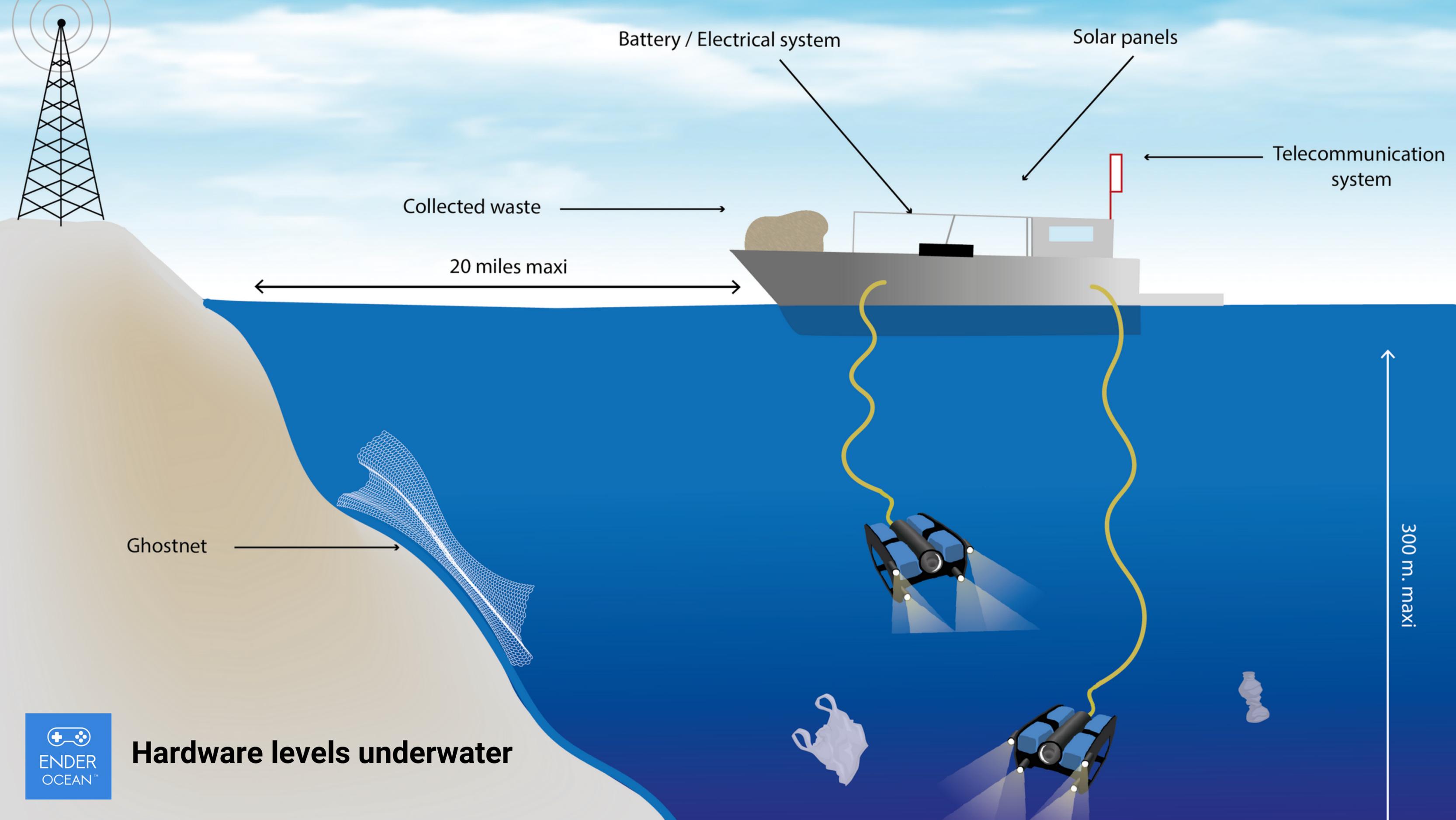
Age: 15/25 & 35+

Software-based levels

Hardware-based levels (Real-life)

Battery / Electrical system

Solar panels
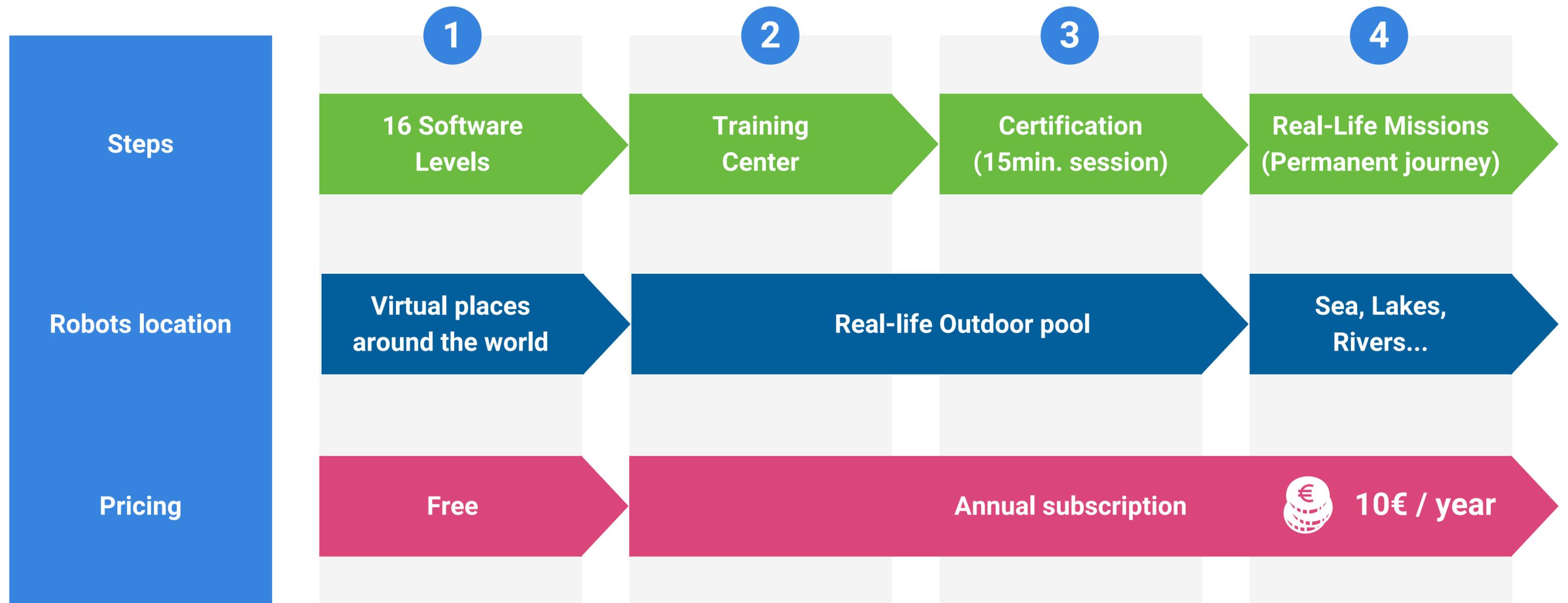
Telecommunication system

Collected waste

20 miles maxi

300 m. maxi

Ghostnet

Hardware levels underwater

ENDER OCEAN™

PLAYERS EXPERIENCE

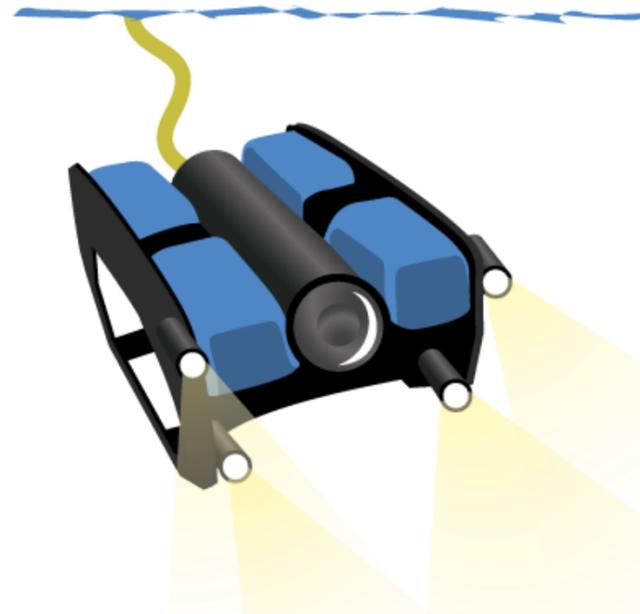|	1	2	3	4
Steps	16 Software Levels	Training Center	Certification (15min. session)	Real-Life Missions (Permanent journey)
Robots location	Virtual places around the world	Real-life Outdoor pool		Sea, Lakes, Rivers...
Pricing	Free	Annual subscription		10€ / year

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COMPETITION ADVANTAGES

PIONEER ON THE MARKET

UNIQUE EXPERIENCE

DISRUPTIVE INNOVATION

*Already **4000 players** registered on our platform...*

BUSINESS MODEL

VIDEO GAME REVENUES

70%

Annual subscriptions

Video ads

EVENTS & EDUCATIVE ACTIVITIES

25%

Sponsored events

Team Buildings

Aquariums

WASTE RECYCLING

5%

Waste recovery

Works of Art

PLANNING & PRODUCTION

Game production is based on 2 main activities:

- **Develop the video game :** design a "close-to-reality" video game with quests, missions and a performance measurement system
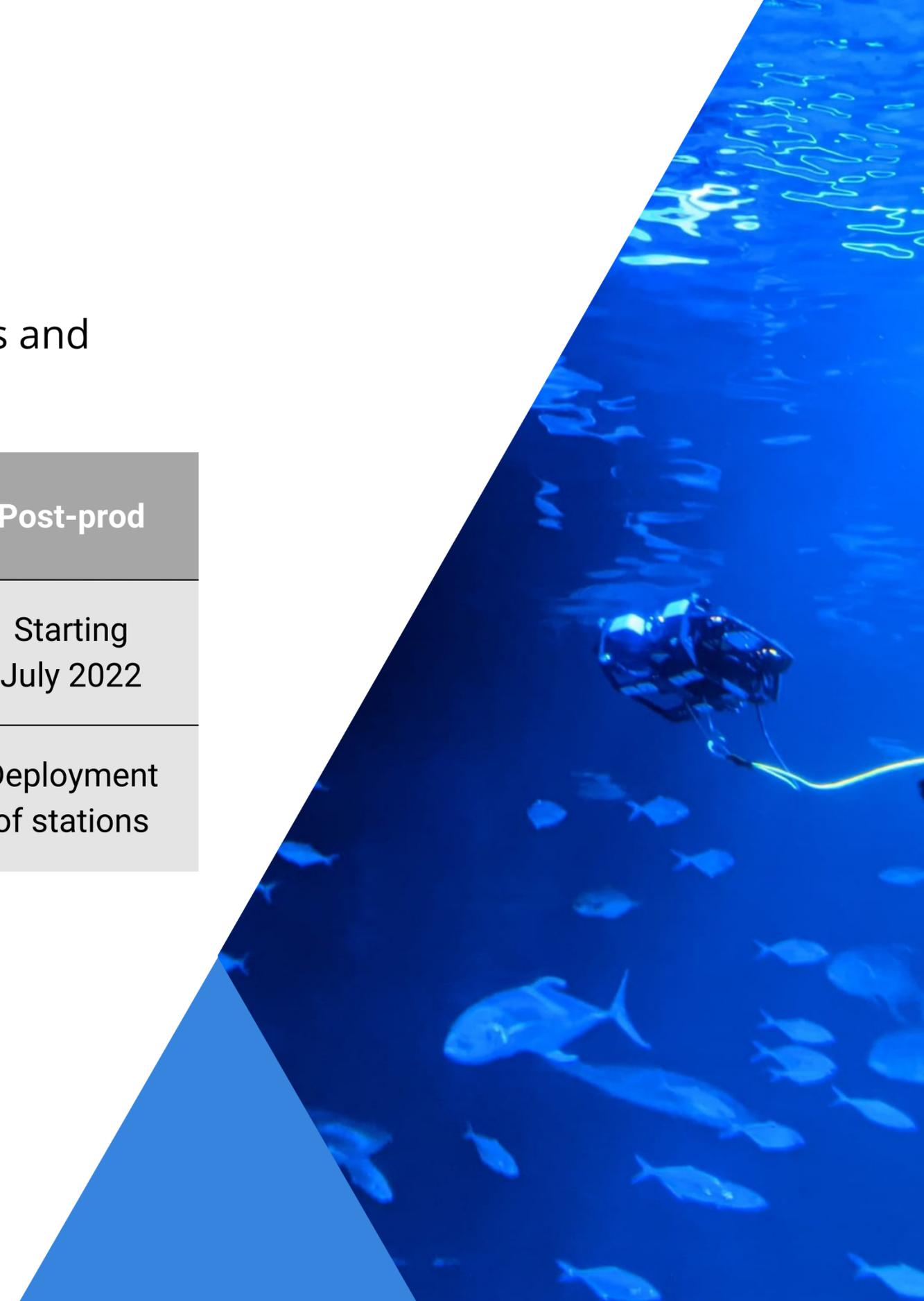
Pre-prod	Prod	Alpha-Beta	Launch	Post-prod
Jun - Aug 2021	Sept 2021 - Mar 2022	April - May 2022	08/06/22	Starting July 2022
3 months	7 months	2 months	Event	Regular events

PLANNING & PRODUCTION

- **Build a fleet of robot stations** adapted to depollution activities and mobility

Preparation	Production	Tests	Deployment 2 sites	Launch	Post-prod
Jul 2021 - Sep 2021	Oct 2021 - Jan 2022	Feb 2022 - Mar 2022	Apr 2021 - May 2022	08/06/22	Starting July 2022
3 months	4 months	2 months	2 months	Event	Deployment of stations

A COMPANY WITH AN ENVIRONMENTAL MISSION

Team

Anne LE VAN KIEM

Co-Founder of ENDER OCEAN &
Associate
General Manager of Newmips
Ph.D. Advanced IT &
Telecommunications

Denis BLED

Co-Founder of ENDER OCEAN &
Associate
Founder of Newmips
Computer Sciences Engineer

Justine DEHAESE

Social Media & Communication
Manager

Quentin FRANCHI

Video game developer

Paco BONILLA

Video game developer

Noé CRIQUET

Telecoms & Electronics (Internship)

Mission Committee

Ellie DRIDI
Risk Consultant at Ecoconseil

Rémy FERSING
Manager & Certified Scuba diver at O'CAN

Thomas FOLEGOT
PDG Quiet Oceans

Julien GIOCANTI
CEO Subairtech

Vincent MANOUKIAN
Digital Service Manager Groupe Sigma

Jérôme MARTI-NOGUERE
National Technical Consultant Chief Drone
Police Nationale

Sabine MENEUT
CEO Click Dive / Naturalist

Sandrine TEMPLIN
Biologist / Oceanograph

Romain TOURTE
Founder of TAMATA OCEAN
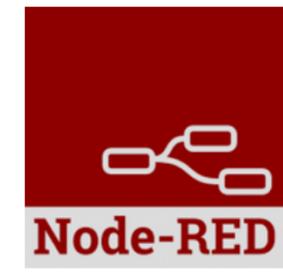
OUR PARTNERS & SPONSORS

Partners

Sponsors

AN OPEN SOURCE PROJECT

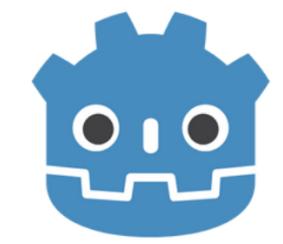**Cockpit steering system** is published under GNU General Public License v3.0

https://github.com/enderocean/cockpit

Video Game is published under Affero GPL License v3.0

https://github.com/enderocean/videogame

ENDER
OCEAN ™

Thank you !

contact@enderocean.com

www.enderocean.com